

Retail Radio & Video Adds New Marketing Team Member

Retail Radio & Video's Service has expanded to 42 states and Canada, and is poised for continued growth.

Sacramento, CA – January 25, 2010 - Retail Radio & Video has announced that David Houghten has joined the Sacramento firm specializing in providing licensed in-store music and messaging. He is responsible for new business development in Sacramento and throughout the country. Houghten has been working in media and marketing over the last 16 years.

Retail Radio & Video's rapid growth over the last three years has created the need for staff expansion. "We are excited to have David join us", said Bill Louie, Retail Radio & Video's CEO. "In addition to direct sales, David will also be assisting us in our overall marketing and branding efforts."

"I am honored to have been chosen to work with such a fantastic company", Houghten said. "we have a great group of creative people, and they truly care about their customers."

About Retail Radio & Video:

Retail Radio & Video provides more than just licensed in-store music – Retail Radio & Video helps build brands. Retail Radio & Video creates custom radio stations for businesses from one location to thousands, which mirror the lifestyle of their customers. With professionally produced messaging, each client's Retail Radio & Video station talks directly to their shopper at, before and during the point-of-purchase. It's more than licensed music; it's a customer communication platform that generates revenue. For more information please visit www.retailradio.biz.

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